



FOR IMMEDIATE RELEASE

Disney's *The Lion King* Southeast Asia Debut Set for March 2011

Tickets for the award-winning Broadway musical go on sale in October

Singapore (June 18, 2010) – Marina Bay Sands, Asia's most exciting entertainment destination, together with BASE Entertainment, a specialist in the production and management of live entertainment properties and theatre operations, has today announced that the critically-acclaimed Broadway musical *The Lion King* will make its Southeast Asia debut in March 2011. Tickets for the musical are set to go on sale from October 2010 and rehearsals for full cast and crew are scheduled for January 2011.

Marina Bay Sands President and CEO Thomas Arasi said, "We know there is tremendous excitement and anticipation in Singapore and around the region because of this award-winning Broadway musical. Our plan is to have a spectacular, world-class performance in March 2011 right here in Singapore. Featuring Disney's *The Lion King* is one more step towards fulfilling our dream of having the best-of-the-best in Singapore and in Asia."

Scott Zeiger, co-CEO of BASE Entertainment, said, "We have been working closely with Marina Bay Sands from day one and we can all see that Marina Bay Sands is a true architectural marvel. The engineering work at this integrated resort boasts some of the most challenging endeavours and we are certain that we will have access to the very best theatre facilities next year. The management is unwavering in its commitment to providing us with international standard stage and we simply cannot wait to see the captivating performance that will be put on for the world, right here in Singapore."

Thomas Schumacher, producer and president of Disney Theatrical Productions, said, "We are excited and honored to be bringing THE LION KING to Singapore. Along with our partners at Marina Bay Sands and BASE Entertainment, Disney Theatrical Productions is thrilled to become a part of the vibrant and growing theatre and arts scene in Singapore and the surrounding region."

Singapore will join other leading cities hosting THE LION KING including New York, London, Hamburg, Paris, Tokyo and Las Vegas, when the show is unveiled next year. The musical will duplicate the other productions performing around the globe with the same Broadway-quality standards, spectacular music, dance, sets and costumes that have made it a worldwide phenomenon. The production will feature a new company of performers auditioned around the world.

ABOUT MARINA BAY SANDS

Marina Bay Sands will be the leading business, leisure and entertainment destination in Asia. It will feature large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, a museum, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players, an outdoor event plaza and theaters debuting with "*The Lion King*." For more information, please visit www.marinabaysands.com.

Media contacts

Shiwani Diwarkar (+65) 6688 0042 / (+65) 9832 0643 / shiwani.diwarkar@marinabaysands.com

Kim Danker (+65) 6347 2303 / (+65) 8189 8905 / kim.danker@edelman.com

ABOUT THE LION KING

Julie Taymor's internationally acclaimed stage adaptation of Disney's 1994 animated film premiered on Broadway in November 1997, winning the Tony Award® for 'Best Musical' and since that time, the show has been seen by more than 50 million people around the world. In addition to record-breaking productions in London and New York, **THE LION KING** can currently be seen in Paris, Tokyo, Hamburg, Las Vegas and on tour in the USA.

The score features Elton John and Tim Rice's music from the animated film along with three original songs by John and Rice; additional musical material by South African Lebo M, Mark Mancina, Jay Rifkin, Julie Taymor and Hans Zimmer; and music from an album inspired by the animated film, "Rhythm of the Pride Lands," written by Lebo M, Mark Mancina and Hans Zimmer. The resulting sound of **THE LION KING** score is a fusion of Western popular music and the distinctive sounds and rhythms of Africa, embracing the Academy Award®-winning "Can You Feel The Love Tonight" and the haunting "Shadowlands." Director Julie Taymor became the first woman in Broadway history to win the Tony® Award for Best Director of a Musical. Taymor, along with Michael Curry, created hundreds of masks and puppets for **THE LION KING**. Choreography is by Garth Fagan, scenic design is by Richard Hudson, costume design is by Julie Taymor and lighting design is by Donald Holder. The book has been adapted by Roger Allers, who co-directed the animated film and Irene Mecchi, who co-wrote the screenplay for **THE LION KING**.

ABOUT BASE ENTERTAINMENT

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston.

Media contacts

Amanda Osborne (+65) 9046 7009 / Amanda@baseentertainmentasia.com